

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES ** WFTV-TV ***
AUG21/12 17.25

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME _____ MEDIA PLACEMENT _____
SALES PRSN _____ WA- JOE KNAUER _____

	CLASS: NATL.	LOCAL	REGIONAL
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ICE)

DATE AUG21/12 17.25

DATE AUG21/12 17.25

FR: CAITLIN FOR JULIE
M1-8 OK'D, SEE LNS 59-66
TTLS: RTS
PLS CONFIRM, THX! 8/21/12

***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CON CM

ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY IDB#9914019

[illegible]

AGENCY ADVERTISER CODE = 321 AGENCY EST# = 15666
AGENCY PRODUCT CODE = 340

2	S	1135P-1210A	30	\$1,200.00	10/26	10/26	0	FR
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PROGRAM : ABC-NITELINE<
CON COM1: ABC-NITELINE<
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59	A	1205A-1235A	30	\$1,200.00	10/26	10/26	1	ERT
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PROGRAM : NIGHTLINE
ORD COM1 : TP NIGHTLINE AFTER HS SPORTS
THIS IS A MAKE-GOOD FOR OCT26 ON LINE-2 FOR 1 SPOT/WK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
9	S		900A-1000A	30		\$750.00	10/26	10/26	0		FRI	0
PROGRAM : DOCTORS												
CON COM1: DOCTORS												
60	A		900A-1000A	30		\$750.00	10/26	10/26	1		FRI	1
PROGRAM : JEFF PROBST												
ORD COM1: PRGM CHANGE												
THIS IS A MAKE-GOOD FOR OCT26 ON LINE-9 FOR 1 SPOT/WK												
12	S		1210A-105A	30		\$500.00	10/29	10/29	0		MON	0
PROGRAM : J KIMMEL-ABC<												
CON COM1: J KIMMEL-ABC<												
61	A		1205A-105A	30		\$500.00	10/29	10/29	1		MON	1
PROGRAM : KIMMEL												
ORD COM1: TP KIMMEL												
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-12 FOR 1 SPOT/WK												
19	S		900A-1000A	30		\$750.00	10/29	10/29	0		MON	0
PROGRAM : DOCTORS												
CON COM1: DOCTORS												
62	A		900A-1000A	30		\$750.00	10/29	10/29	1		MON	1
PROGRAM : JEFF PROBST												
ORD COM1: PRGM CHANGE												
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-19 FOR 1 SPOT/WK												
22	S		500A	30		\$350.00	10/27	10/27	0		SAT	0
PROGRAM : CRIMINAL MINDS												
CON COM1: CRIMINAL MINDS												
66	A		1235A-135A	30		\$350.00	10/27	10/27	1		SAT	1
PROGRAM : CRIMINAL MINDS												
ORD COM1: TP CRIMINAL MIND AFTER NCCA FBALL												
THIS IS A MAKE-GOOD FOR OCT27 ON LINE-22 FOR 1 SPOT/WK												

REP HEADLINE# 6282557 TRF# 327466
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

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 CHANGES ** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
31	S		1210A-105A	30		\$500.00	10/25	10/25	0		THU	0
PROGRAM : J KIMMEL-ABC< CON COM1: J KIMMEL-ABC<												
63	A		1205A-105A	30		\$500.00	10/25	10/25	1		THU	1
PROGRAM : KIMMEL ORD COM1: TP KIMMEL THIS IS A MAKE-GOOD FOR OCT25 ON LINE-31 FOR 1 SPOT/WK												
40	S		900A-1000A	30		\$750.00	10/25	10/25	0		THU	0
PROGRAM : DOCTORS CON COM1: DOCTORS												
64	A		900A-1000A	30		\$750.00	10/25	10/25	1		THU	1
PROGRAM : JEFF PROBST ORD COM1: PRGM CHANGE THIS IS A MAKE-GOOD FOR OCT25 ON LINE-40 FOR 1 SPOT/WK												
58	S		900A-1000A	30		\$750.00	10/24	10/24	0		WED	0
PROGRAM : DOCTORS CON COM1: DOCTORS												
65	A		900A-1000A	30		\$750.00	10/24	10/24	1		WED	1
PROGRAM : JEFF PROBST ORD COM1: PRGM CHANGE THIS IS A MAKE-GOOD FOR OCT24 ON LINE-58 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M1	OK'D	BUY#2	MISSED: FRI/1135P-1210A OFFER: FRI/1205A-1235A CMT: TP NIGHTLINE AFTER HS SPORTS	OCT26 OCT26	30S 30S	\$1,200.00 \$1,200.00					(AUG17/12) PLS ADVISE.	
M2	OK'D	BUY#9	MISSED: FRI/900A-1000A OFFER: FRI/900A-1000A CMT: PRGM CHANGE	OCT26 OCT26	30S 30S	\$750.00 \$750.00					(AUG17/12) PLS ADVISE.	
M3	OK'D	BUY#12	MISSED: MON/1210A-105A OFFER: MON/1205A-105A CMT: TP KIMMEL	OCT29 OCT29	30S 30S	\$500.00 \$500.00					(AUG17/12) PLS ADVISE.	

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

STATION MAKEGOOD OFFERS:

M4	OK'D	BUY#19	MISSED: MON/900A-1000A OFFER: MON/900A-1000A CMT: PRGM CHANGE				OCT29		30S	\$750.00	(AUG17/12)	
							OCT29		30S	\$750.00	PLS ADVISE.	
M5	OK'D	BUY#31	MISSED: THU/1210A-105A OFFER: THU/1205A-105A CMT: TP KIMMEL				OCT25		30S	\$500.00	(AUG17/12)	
							OCT25		30S	\$500.00	PLS ADVISE.	
M6	OK'D	BUY#40	MISSED: THU/900A-1000A OFFER: THU/900A-1000A CMT: PRGM CHANGE				OCT25		30S	\$750.00	(AUG17/12)	
							OCT25		30S	\$750.00	PLS ADVISE.	
M7	OK'D	BUY#58	MISSED: WED/900A-1000A OFFER: WED/900A-1000A CMT: PRGM CHANGE				OCT24		30S	\$750.00	(AUG17/12)	
							OCT24		30S	\$750.00	PLS ADVISE.	
M8	OK'D	BUY#22	MISSED: SAT/500A OFFER: SAT/1235A-135A CMT: TP CRIMINAL MIND AFTER NCCA FBALL				OCT27		30S	\$350.00	(AUG17/12)	
							OCT27		30S	\$350.00	PLS ADVISE.	
OCT/12			78700.00			NOV/12						
										17625.00		
CONTRACT TOTAL											96325.00	
TOTAL SPOTS											58	

MARKET TOTALS \$283,308 WFTV 34% WKMG 18% WESH 21% WOFL 15% WKCF 2% WRBW 5% CABL 5% WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE